

**CLOSING DATE FOR ADVERTS: MONDAY, 2ND SEPTEMBER, 2024** 

Go to: stay.shetland.org/book to include your listing details and image(s).

## STANDARD SILVER PACKAGE

For a one-off payment of only £170 + VAT the Standard Silver package provides good marketing space in the print and digital editions of the magazine and online at stay.shetland.org

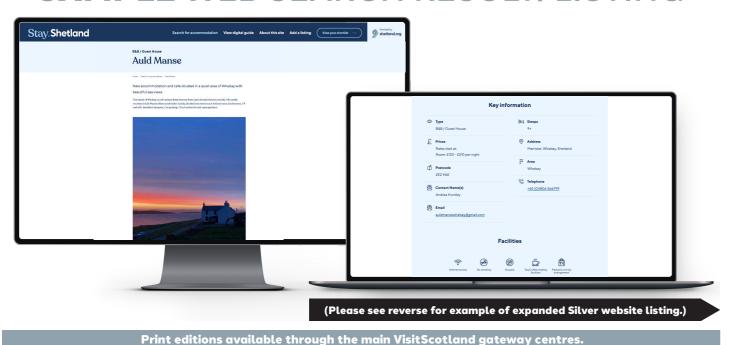
Standard Silver package listings appear after gold listings in web search results on stay.shetland.org

The Standard Silver package includes property location and details, contact details, one image and 50 words descriptive text in the magazine, plus directions, map and contact/enquiry form on the web listing.

## **SAMPLE MAGAZINE LISTING**



## **SAMPLE WEB SEARCH RESULT/LISTING**



Shetland 2025 Accommodation Guide

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## **SAMPLE EXPANDED WEB LISTING**

