

CLOSING DATE FOR ADVERTS: MONDAY, 2ND SEPTEMBER, 2024

Go to: stay.shetland.org/book to include your listing details and image(s).

# **PREMIUM GOLD PACKAGE**

**For a one-off payment of only £210 + VAT** the prime Premium Gold package provides you with the best-value marketing solution and the greatest opportunities to reach customers in the print and digital editions of the magazine and online at **stay.shetland.org** 

Premium Gold package listings will appear first in web search results on stay.shetland.org

The Premium Gold package includes property location and details, contact details, one image and 60 words descriptive text in the magazine, plus an additional 11 images, 300+ extra words, directions, map and contact/enquiry form on the web listing.

#### **SAMPLE** MAGAZINE LISTING

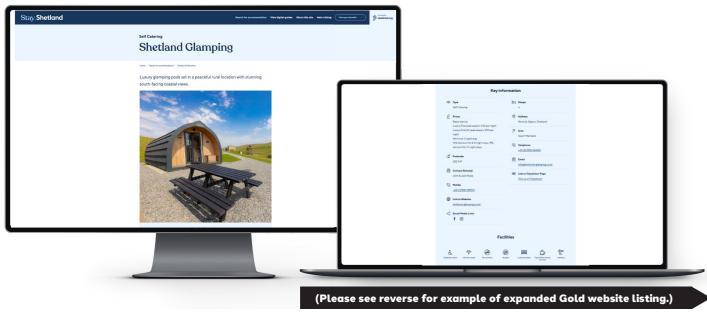
**SOUTH** Shetland Glamping Rerwick, Bigton ZE2 9JF **ୡଵ®⊜**∎₽©



Shetland Glamping offers luxury glamping pods in a peaceful, rural location with stunning south-facing coastal views. The small, familyrun site at Rerwick in the southwest mainland is just 8 miles from Sumburgh Airport and 18 miles from Lerwick. There are two 'Mega Bunker' pods and a larger, accessible pod suitable for guests with or without disabilities. With stunning scenery, an abundance of wildlife, numerous sandy beaches and a variety of visitor attractions, the south mainland has something for everyone and, at Shetland Glamping, guests will be well placed to experience all that the area has to offer.

Prices: £110 per night peak season; £90 per night off-peak (minimum 2 night stay).10% discount for 4-6 night stays; 15% discount for 7+ night stays. Contact: John & Julie Rosie • T: 01950 460281 • M: 07810 387913 E: info@shetland-glamping.co.uk • W: shetland-glamping.co.uk

### **SAMPLE** WEB SEARCH RESULT/LISTING



Print editions available through the main VisitScotland gateway centres.



## **SAMPLE** EXPANDED WEB LISTING

Go to: **stay.shetland.org/book** to include your listing details and image(s).

#### Stay.Shetland

Shetland Glamping

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Luxury glamping pods set in a peaceful rural location with stunning south-facing coastal views.



