

Shetland

2024 Accommodation Guide

**CLOSING DATE FOR ADVERTS:
MONDAY, 4TH SEPTEMBER, 2023**

Go to: stay.shetland.org/book to include your listing details and image(s).

PREMIUM GOLD PACKAGE

For a one-off payment of only **£210 + VAT** the prime Premium Gold package provides you with the best-value marketing solution and the greatest opportunities to reach customers in the print and digital editions of the magazine and online at stay.shetland.org

Premium Gold package listings will appear first in web search results on stay.shetland.org

The Premium Gold package includes property location and details, contact details, one image and 60 words descriptive text in the magazine, plus an additional 11 images, 300+ extra words, directions, map and contact/enquiry form on the web listing.

SAMPLE MAGAZINE LISTING

YELL Overby House
Burraoe, Yell ZE2 9AY



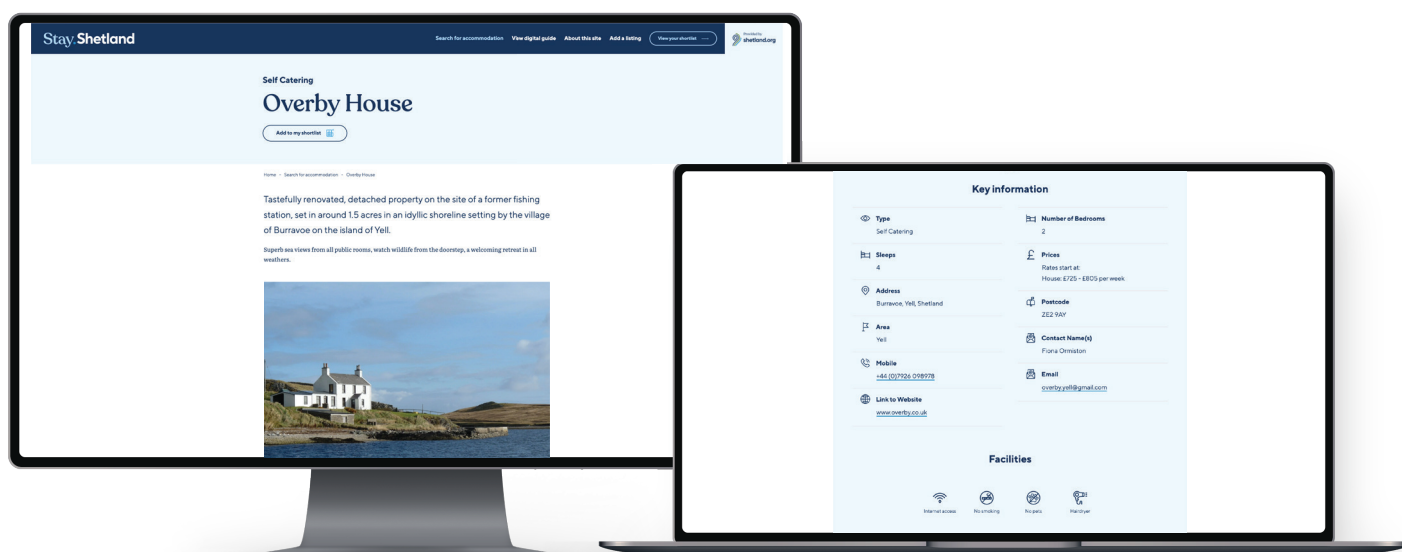
Tastefully renovated detached property on the site of a former fishing station, set in around 1.5 acres in an idyllic shoreline setting by the village of Burraoe on the island of Yell. Superb sea views from all public rooms, watch wildlife from the doorstep, a welcoming retreat in all weathers.

Prices: from £725 to £805 per week
Rooms: 1 double, 1 twin; sleeps 4.
Contact: Fiona Ormiston
T: 07926 098978
E: overby.yell@gmail.com
W: www.overby.co.uk





SAMPLE WEB SEARCH RESULT/LISTING



Stay Shetland

Search for accommodation View digital guide About this site Add a listing View your details


Self Catering
Overby House

Add to my shortlist

Home > Search for accommodation > Overby House

Tastefully renovated, detached property on the site of a former fishing station, set in around 1.5 acres in an idyllic shoreline setting by the village of Burraoe on the island of Yell.

Superb sea views from all public rooms, watch wildlife from the doorstep, a welcoming retreat in all weathers.



Key information

Type	Self Catering	Number of Bedrooms	2
Sleeps	4	Prices	Rates start at: Houses £725 - £805 per week
Address	Burraoe, Yell, Shetland	Postcode	ZE2 9AY
Area	Yell	Contact Name(s)	Fiona Ormiston
Mobile	07926 098978	Email	overby.yell@gmail.com
Link to Website	www.overby.co.uk		

Facilities

Internet access, Non-smoking, No pets, No car

(Please see reverse for example of expanded Gold website listing.)

Print editions available through the main VisitScotland gateway centres.

**CLOSING DATE FOR ADVERTS:
MONDAY, 4TH SEPTEMBER, 2023**

Go to: stay.shetland.org/book to include your listing details and image(s).